

21st Century — Pre-Qualified Test “Red”

21st Century Auto Insurance
SAME GREAT COVERAGE FOR LESS

PSRT STD
U.S. POSTAGE
PAID
21st Century

Represents an average premium savings of:

\$516.68 a year

Same great coverage you have now — plus extra benefits at no additional cost to you.

Out of [8 million] drivers in [Pennsylvania], [Donald Singleton] is one who qualified.

*****CAR RT SORT*****
[Mr. Donald A. Singleton]
[1234 Any Street]
[Apt 00]
[Anytown, US 12345-6789]

21st Century
auto insurance

21st.com 1-800-807-9458

PRE-QUALIFIED

Pre-Qualified [Pennsylvania] driver:
[DONALD A. SINGLETON]

Customer ID#:
[XXXXXXXXXB]

People who switch from:	SAVE an average of:
Allstate	\$577.26
GEICO	\$508.48
State Farm	\$508.64
All Companies	\$516.68

21st Roadside Assistance

Included at no additional cost!

- 24-Hour Roadside Assistance
- Lockout service, flat tire assistance, towing and much more
- \$75 Reimbursement per use¹

[Mr. Singleton],

Here's why you should call for your **FREE RATE QUOTE** from 21st Century Auto Insurance right now: **1-800-807-9458**

While many other [Pennsylvania] drivers continue to pay those higher rates, we can offer you a 21st Century Auto Insurance rate because you are **pre-qualified**. See chart at left.

Best to lock-in your rate by: **[Month 00, 2012]**

Plus...only 21st Century Auto Insurance comes with all these **extras** at **no additional charge!**

You're only a quick phone call away from saving hundreds of dollars on your car insurance! Call for a **FREE QUOTE** now: **1-800-807-9458**.

over, please...

PRESCREEN & OPT-OUT NOTICE: This "prescreened" offer of insurance is based on information in your credit report indicating that you meet certain criteria. This offer is not guaranteed if you do not meet our criteria, including our underwriting guidelines. If you do not want to receive prescreened offers of insurance from this and other companies, call the consumer reporting agency toll-free 1-888-567-8688 or visit the website at www.optoutprescreen.com; or write TransUnion Opt-Out Request, P.O. Box 505, Woodlyn, PA 19094-0505.

21st Century
auto insurance

LA-24655-912

21st Century
auto insurance

Why is [Donald Singleton] eligible for a **Free Quote** on these special car insurance rates when many other [PA] drivers aren't?

QUALIFIED DRIVER: **[DONALD A. SINGLETON]**

Customer ID#: **[0123456789]**

Average premium savings: **\$516.68 a year**

[Mr. Donald A. Singleton]
[1234 Any Street]
[Apt 00]
[Anytown, US 12345-6789]

[MR. SINGLETON], YOU QUALIFIED. PLEASE CALL FOR YOUR FREE RATE QUOTE by [Month 00, 2012] TOLL-FREE: **1-800-807-9458**

The same great coverage... plus extras at no additional charge!

- 24-Hour Roadside Assistance for help when you need it
- Over 12,500 claims professionals for fast, quality service
- Flexible repair policy to choose your own shop
- And much more!

Good news, [Mr. Singleton]...

You are on the 21st Century Auto Insurance select list of pre-qualified [PA] drivers. This could represent a potential savings for you of \$517 a year on your car insurance, plus valuable added benefits.

You may call 21st Century Auto Insurance right now to accept this offer and see if you start saving at once. The toll-free **Quote Hotline number is 1-800-807-9458**. Or, if you prefer, visit **21st.com**.

Other [PA] drivers who switched saved an average of \$517 a year. And because you are already **pre-qualified**, I can be even more specific about the savings available to you. For instance...

Are you currently insured with Allstate? The average savings with 21st Century Auto Insurance is \$577.26 a year. GEICO? The savings with 21st Century Auto Insurance is \$508.48 a year. State Farm? The savings with 21st Century Auto Insurance is \$508.64 a year.

PRE-QUALIFIED

Out of [8 million] drivers in [Pennsylvania], [Donald Singleton] is one who qualified.

Had you not qualified to get this offer from 21st Century Auto Insurance, I would suggest that Allstate, or State Farm or one of the other companies is probably as good as you can do. But you did qualify. And \$517 in savings says you should call 21st Century Auto Insurance at once: **1-800-807-9458**. Insurance professionals are available to assist you.

21st Century Auto Insurance is part of the Farmers Insurance Group of Companies® — a leading U.S. auto and homeowner insurer with over 20 million satisfied customers. An industry leader for over 82 years, Farmers holds "A" ratings from leading rating companies A.M. Best and Standard & Poor's.

[Mr. Singleton], if you always believed that car insurance premiums were higher than they had to be, 21st Century Auto Insurance proves that you were right! It also proves that you can pay hundreds less and have even better benefits, too. Take a look...

(Over please, [Mr. Singleton]...)

[XXX]

You can choose to stop receiving "prescreened" offers of insurance from this and other companies by calling toll-free 1-888-567-8688. See **PRESCREEN AND OPT-OUT NOTICE** on the next page for more information about prescreened offers.

LA-24654-912

Sincerely,

R. McLarnon, Licensed Agent

P.S. When the consumer experts tell you it pays to shop around for a much better deal on car insurance, this is the kind of deal they're talking about. As a 21st Century Auto Insurance pre-qualified driver, you stand to save up to \$300, \$400, \$500 or more. Call now and go to sleep tonight with some extra money to spend: **1-800-807-9458!**